



## Hospitality // Digital Signage

The Bierkeller | United Kingdom

Three jointly-owned pubs located in an entertainment complex were looking for a solution that allowed them to easily and effectively control the 60 televisions located across their three venues.

### Challenges

Manage a large number of displays and video sources efficiently and flexibly.

Reduce time spent turning on and off each display.

Provide high-quality video transmission over long distances.

Broadcast live video footage from one of the pubs to the other locations.

### Solutions

**Control Box**  
VK2100

**Modular Matrix Switch**  
VM1600

**HDMI HDBaseT-Lite Extender with POH**  
VE802

**HDMI HDBaseT Extender with Dual Output**  
VE814

**4-Port 4K HDMI Splitter**  
VS184A

### Benefits

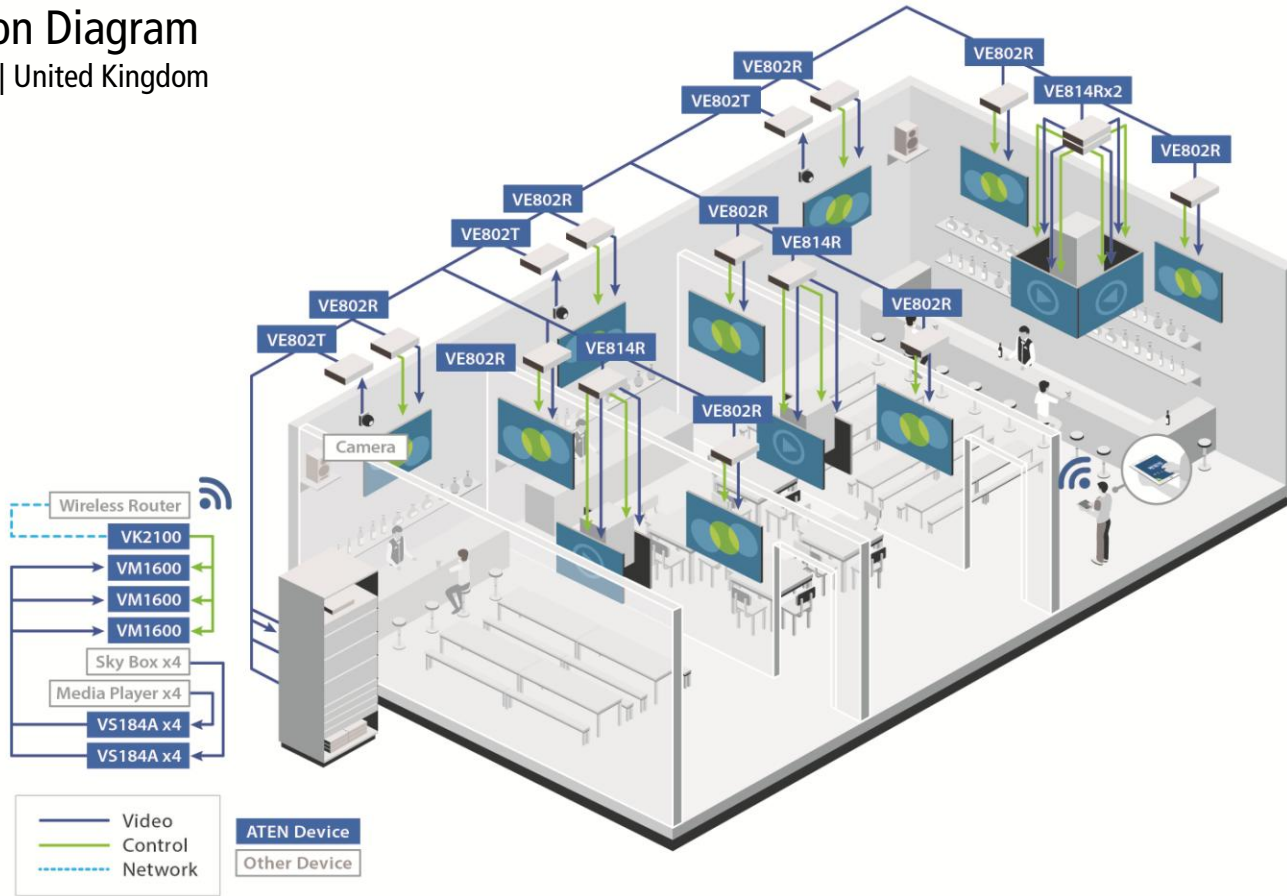
The three pubs incorporate the ATEN Control System to create centralized control of all multimedia devices via an Ethernet network.

The VE814 and VE802 HDMI extenders are able to deliver high-quality, 1080p video transmissions up to 100m and 70m via Cat 5e/6 cables.

ATEN's HDMI splitter, extender, and modular matrix switch are all HDCP-compliant, so content from their Skybox Satellite TV system can be displayed without issue.

# Connection Diagram

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# Simply Better Connections



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