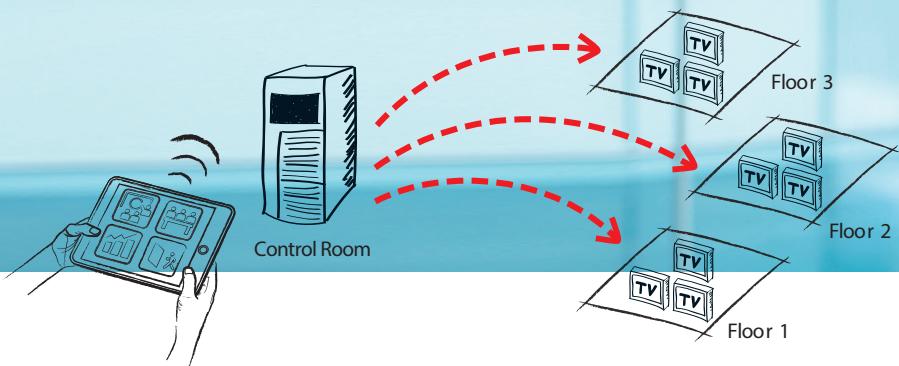


SIMPLE CONTROL over LARGE DISTANCES



Private Hospital, Brisbane

Three wards of a private Brisbane hospital wanted to find a simple means of controlling the content shown on the televisions located in each client waiting room. The hospital was also looking for a solution that would minimize the time spent by hospital staff turning on and off the lights and televisions in the waiting rooms at the start and end of each day.

"We wanted to ensure our hospital staff remained focused on what is important - the clients, not on technology."

The private hospital needed a solution which would allow them to easily broadcast to their nine client waiting rooms cable television programs, DVDs, and hospital information stored on computers located in a central control room. The three hospital wards have nine client waiting rooms in total which are located across three floors and to bridge this distance the solution needed to extend up to 300 metres. Additionally, the hospital was looking for a means to easily turn on and off the lights and televisions.

In order to efficiently and effectively overcome these challenges, the private hospital partnered with ATEN and implemented an integrated solution. ATEN's solution allowed the control of the televisions and their content, as well as the lights, to be managed from one centralized, easy-to-use control system. The ATEN Control System allows each waiting room to have its own customisable profile, and for the waiting rooms to be controlled individually or together.

"We were very surprised by how intuitive and flexible the solution was. Our team was able to master it easily."

The control of the video content was simplified through the use of ATEN's video matrix switch, whose Red Dot Award winning user interface makes scheduling content across the televisions simple. Furthermore, the distance between the media sources and the waiting rooms was effortlessly bridged using ATEN's HDMI optical extender which offers extension up to 600 metres.

The ATEN Control System was paired with ATEN PDUs to allow effortless power control of the televisions and the capabilities of monitoring and metering their power consumption. The lighting control systems across the three wards can also be controlled individually through the ATEN Control System via RS-232.

" The centralised control system was simple to use - you just click on the icons and it does the rest. Our staff were able to stay focused on our clients, making the upgrade a real win. "