



Meeting Room Solution
Supported by ATEN Video Matrix and Control System



Corporate

Case study

New Startegy
Business Design Consulting

Serbia



About New Startegy

New Startegy is a consulting firm located in Belgrade, Serbia. In order to improve the way business solution proposals are presented to their clients, they decided to upgrade their video presentation system.

This involved the installation of a 3x3 video wall to provide stunning 4K visual experiences.

“ Firstly, I’m really happy with the speed of switching between video sources for the video wall when using the iPad. Secondly, for our company it is important that the Control System GUI was able to be adapted to our specific needs. Finally, the video content is distributed evenly without any frame sync problems, and even content at 4K resolution is transmitted without any interruptions. Overall, I am very impressed. ”

Sonja Dragojević,
Business Development Manager at New Startegy

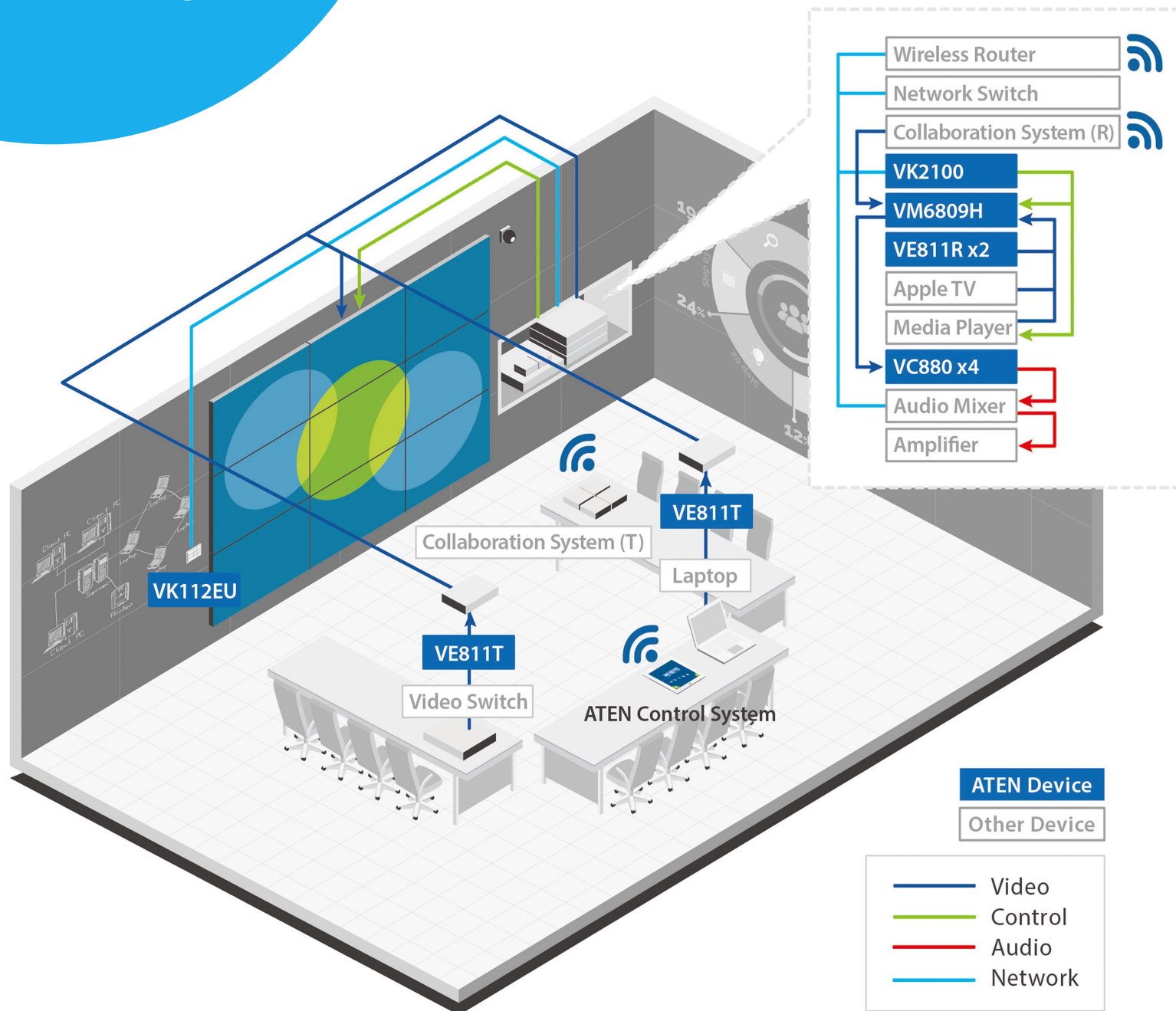
Requirements

- High quality 4K video processing for a 3x3 video wall
- Centralized control and easy management of diverse video sources
- Flexible control methods for mobility and convenience
- HDMI audio extraction for separate sound control

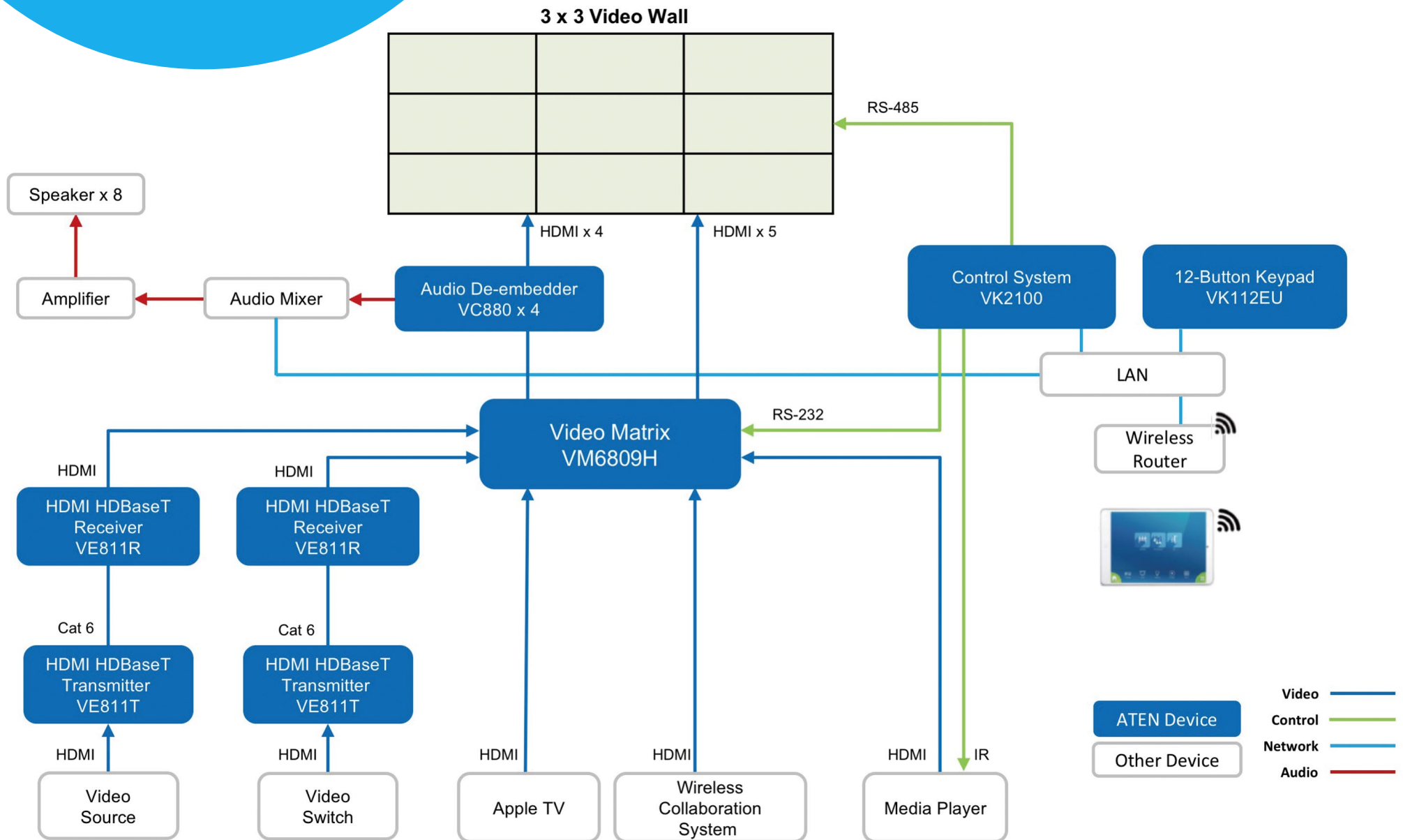
Benefits

- **Seamless, Tear-free Video Wall**
Delivers smooth, synchronized video over long distances and supports zero-delay switching between multiple sources.
- **High Compatibility**
ATEN Control System integrates diverse hardware interfaces for centralized control and easy management of devices.
- **User-defined Control Interfaces**
Intuitive wall-mount and mobile app interfaces provide maximum flexibility for switching among pre-defined scenarios.
- **Efficient Audio Extraction**
The HDMI repeater with built-in audio de-embedder extracts audio from HDMI signals while extending video signals.

Perspective Diagram



Connection Diagram



Products

VK2100

ATEN Control System - Control Box

- RS-232
- IR
- Relay
- Ethernet Protocol



VM6809H

8 x 9 4K HDMI Matrix Switch with Scaler

- Up to 4096 x 2160
- HDCP 2.2
- Seamless Switch™
- Supports FrameSync



VC880

HDMI Repeater Plus Audio De-embedder

- Optical / Coaxial Digital Audio
- Repeats HDMI signal up to 15 meters



VK112EU

ATEN Control System - 12-Button Keypad (EU, 2 Gang)

- 125 button layouts with button engraving service
- Redundant Power (PoE, DC)



VE811

HDMI HDBaseT Extender (4K@100m)

- Up to 4096 x 2160
- HDBaseT Connectivity
- HDCP 2.2





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