Taiwan

Case study

Yungching Realty Group

Flagship Showroom Digital Signage
Supported by ATEN AV Distribution and Control Solutions
The Yungching Realty Group is one of the leading realtors in Taiwan. In order to celebrate its 30th anniversary in 2018, they built a state-of-the-art showroom, which they named the iPlus Smart Innovation Center. The aim was to provide the public with an innovative service experience and assist them to make the best decision when investing in real estate.
The system integrator recommended ATEN very highly as having extensive experience on these kinds of projects and a full portfolio of reliable products. The combination of their professional products and the high-quality of their on-site training meant that ATEN delivered a top-notch service.

Mr. Hsu, Assistant Vice President, Yungching Realty Group

### Requirements

- **Versatile HD Digital Signage Solution for Three Video Walls**
- **Reliable Video Streams for Nonstop Immersive Visual Experience**
- **Flexible & Intuitive Control System for On-the-go Management**

### Benefits

- **Multi-format Integration**
  Integrates wide range of different input and output source devices/formats and provides the maximum flexibility when managing multiple A/V inputs and outputs

- **Long Distance & High Quality Video Transmission**
  ATEN solution uses HDBaseT extenders to extend high-quality video up to 100 meters, and supports the transmission of stable and clear A/V signals and seamless switching between multiple input sources

- **Easy, Centralized Control**
  Provides a customized control interface optimized by request to meet specific demands so the whole system can be controlled from anywhere via handheld devices
Products

**VM3200**
32 x 32 Modular Matrix Switch
- Up to 32 Inputs & 32 Outputs
- Intuitive Web GUI
- Hot-Pluggable Fan & Power Modules

**VM8804**
4-Port HDMI Output Board with Scaler
- Up to 1920 x 1080
- HDCP 1.4
- Seamless Switch
- Built-in Scaler

**VM7804**
4-Port HDMI Input Board
- Up to 1920 x 1080
- HDCP 1.4
- EDID Expert

**VC880**
HDMI Repeater Plus Audio De-embedder
- Optical / Coaxial Digital Audio
- Repeats HDMI signal up to 15 meters
**Products**

**VK2100**
**Control Box**
- RS 232
- IR
- Relay
- Ethernet Protocol

**VK6000**
**Configurator Software**
- Simple Setup
- Built-in Database
- Customizable Control GUI

**VE801**
**HDMI HDBaseT-Lite Extender**
- Up to 4096 x 2160
- HDBaseT Connectivity
- HDCP 2.2

**VE802**
**HDMI HDBaseT-Lite Extender with PoH**
- Up to 4096 x 2160
- HDBaseT Connectivity
- PoH
- RS232